



You help empower change and transform lives.

Throughout 2024, your endowment and others like it made a significant impact, helping us go beyond the ordinary to deliver the exceptional healthcare experience that every patient and family deserves and improving the health of our community.

From supporting groundbreaking research like the tandem cycling study for Parkinson's patients to creating joyful experiences for medically fragile children, the collective impact of our efforts is life changing. I am so grateful for your unwavering support and generosity.

Your endowed funds are invested in the philanthropy investment pool of Prisma Health – Upstate Foundation. Investments are broadly diversified among eleven funds with an overall asset allocation target of 70% equities, 20% fixed income, and 10% multi-asset alternatives. The investment policy of the pool is intended to support a 4.5% annual spending rate and preserve purchasing power of endowed funds over the long term. In September 2024, these funds, formerly custodied with Greenville Health Corporation, were transferred to the newly established Prisma Health – Upstate Foundation.

For the fiscal year ending September 30, 2024, the overall investment pool return was +19.0%. The fiscal year saw robust investment returns on strengthening economic conditions and softening inflation measurements. On a longer-term basis, the three-year and five-year annualized returns of the investment pool were +3.3% and +7.5%, respectively. Since the November 2008 inception date of the pool, the annualized return has been +8.7%.

Thank you for helping our patients, families, and communities see a healthy, hopeful way forward.

With best wishes for a happy and healthy New Year,

Rise' L. Wilson, CFRE
Chief Philanthropy Officer
Executive Director, Prisma Health-Upstate Foundation

Transforming lives, advancing care and strengthening communities.

Launching of OneDay Campaign: Uniting the community for mental health and wellness.

In late 2024, the Prisma Health-Upstate Foundation launched the OneDay campaign, a transformative initiative to address critical health needs in our community. This year, proceeds will support the construction of a transformative 112-bed behavioral health hospital in Pickens County, expanding access to essential care and improving lives across the Upstate.

OneDay inspires action, turning “one day” aspirations into “won day” achievements by connecting our community to life-changing health services through philanthropic support. Together, we’re turning aspirations into achievements, ensuring that a caring community has the resources needed to support, succeed and surpass every step toward a healthier, happier life.

Learn more and join the effort at OneDayGVL.org.



SCAN for a video



Inspiring courage.

In 2024, the *Inspire Courage* Pediatric Hematology and Oncology campaign continued to make transformative strides. Hogs for the Cause, a New Orleans-based nonprofit that unites the barbecue community to support families battling pediatric cancer, jumpstarted the campaign with a \$1 million commitment in 2023. Their extraordinary contribution inspired the naming of the Hogs for the Cause Pediatric Hematology and Oncology Unit at Prisma Health Children’s Hospital–Upstate. This gift set the tone for the campaign’s success and created a foundation for hope and healing for children and their families.

In 2024, Cole’s Victory Lap, a Greenville nonprofit founded in memory of Cole Henderson, added a \$250,000 commitment to the campaign, raised in part through J.L. Mann High School’s Spirit Week.

Construction on the Hogs for the Cause Pediatric Hematology and Oncology Unit began in May 2024 with a special “Make Dust Day” celebration attended by donors, hospital leaders, and community members. This advanced facility, set to open in 2026, will provide state-of-the-art, child-focused cancer care, offering new hope to families across the Upstate.

The combined efforts of Hogs for the Cause, Cole’s Victory Lap, and the community reflect the spirit of philanthropy that drives this campaign and ensures a brighter future for children battling cancer and blood disorders.



(l-r) “Make Dust Day” celebration; Coles Victory Lap check presentation; Cole Henderson (2018-2021)

Expanding accessibility to all.



SCAN for a video

(l-r) Stan Healy and Steve Baker of NOTUS Sports with Roger C. Peace Rehabilitation Executive Director, Elizabeth Dubose and Danielle Fitzmorris, RCP Recreational Therapy Manager at the opening of the RCP Adaptive Sports & Wellness Center.

The Roger C. Peace Adaptive Sports & Wellness Center officially opened in August 2024 at Unity Park, marking a new chapter in community health and wellness. The new facility serves as an expansion of physical therapy and adaptive sports services. The 9,000 square foot space includes an educational area, offers adaptive sports and yoga, and serves as a satellite location for the Center for Cancer Prevention and Wellness. Funding for the \$2 million project was supported by a \$125,000 grant from the Symmes Foundation, a \$600,000 grant from NOTUS Sports and Greenville Health Authority (GHA), and contributions from businesses and community donors. Roger C. Peace Adaptive Sports & Wellness Center provides new opportunities for health and wellness for individuals of all abilities. Its impact reflects the strength of community collaboration and the commitment to expanding access to inclusive wellness services in the Upstate.

Powering cancer care.

In 2024, two long-time community fundraising events made a significant impact on cancer care in the Upstate. The 18th annual Prisma Health Dragon Boat Upstate Festival, held at Portman Shoals Marina, brought together 22 teams of paddlers, donors, volunteers, and sponsors, raising over \$300,000 to support cancer research and patient programs.



Number flip of amount raised at the 18th Annual Dragon Boat.

In November, the 16th annual Run4Life 5K and Family Fun Run welcomed more than 1,000 participants at the Caine Halter Family YMCA. Over \$126,000 was raised to benefit programs at the Prisma Health Cancer Institute, providing vital support for patients and their families during treatment and recovery. These events not only generated critical funds but also inspired hope and resilience, uniting the community in the fight against cancer.



Starting line of the 16th Annual Run4Life 5K & Family Fun Run.

Delivering hope with My Special Aflac Ducks.

In May 2024, Clemson University Head Football Coach Dabo Swinney, Aflac U.S. President Virgil Miller, and Prisma Health leadership visited Prisma Health Children's Hospital–Upstate to deliver My Special Aflac Ducks to pediatric patients. These innovative robotic companions are designed to bring comfort, companionship, and emotional support to children facing cancer and sickle cell disease.

The ducks are equipped with interactive features such as a soothing heartbeat, a calming sound mode, and a customizable play mode, helping children navigate their medical journeys with less fear and more joy. Each child also received accessories for the ducks, allowing them to express their feelings and mirror their own medical experiences.

This heartwarming event reached dozens of children undergoing treatment, providing them with a sense of companionship and understanding during a challenging time. In addition to delivering smiles, the event raised \$25,000 to support the hospital's child life programs, enhancing the holistic care and emotional support offered to patients and families.



(l-r) Clarence Sevillian, Prisma Health, Chief Operating Officer of Prisma Health, Clemson Coach Dabo Swinney, Aflac U.S. President Virgil Miller and Jonathan Gleason, MD, Chief Clinical Officer at Prisma Health delivering My Special Aflac Ducks to children at the Prisma Health Children's Hospital-Upstate.



Team Member Giving Campaign inspires action.

In 2024, Prisma Health team members demonstrated their commitment for making a difference through the annual Team Member Giving Campaign. Over two weeks, employees collectively raised over \$30,000 to support Prisma Health-Upstate Foundation initiatives. This remarkable participation reflects the dedication of Prisma Health's team members to improving the lives of patients, families, and the broader community.



Prisma Health Ambulance Service - Greenville Division team raised \$580 from their breast cancer awareness t-shirt sale for the Cancer Institute.

New endowed scholarship for medical students.

Thanks to a \$160,000 estate gift from Jane and Bob Coleman, the Prisma Health-Upstate Foundation established a permanent scholarship fund for students at the University of South Carolina School of Medicine Greenville. This scholarship aims to alleviate financial burdens for future medical professionals, empowering them to focus on their education and clinical training. By investing in the next generation of healthcare leaders, the Jane and Bob Coleman Scholarship Endowment ensures that more physicians are equipped to serve the needs of the community with excellence and compassion.



The University of South Carolina School of Medicine Greenville Class of 2024 at their White Coat Ceremony at Furman University.

Expanding maternal and child health support.

Prisma Health's Black Doula Program is making a life-changing impact on maternal health in our community, thanks to the renewed support of the TD Charitable Foundation. With a two-year, \$200,000 grant, this program continues to provide culturally competent care and essential support to expectant mothers, addressing critical disparities in maternal health outcomes. By empowering women with guidance, advocacy, and compassionate care, the Black Doula Program is not only improving individual birth experiences but also strengthening families and fostering healthier futures for generations to come. This partnership underscores the power of collaboration in creating meaningful change for underserved communities.



(l-r) Rashana Keller, Certified Black Doula with Jenae Webb and her son. Keller provided doula services to Ms. Webb.

Making miracles happen.

In 2024, the partnership between Prisma Health Children's Hospital-Upstate and Children's Miracle Network Hospitals (CMN) continued to make a significant impact on pediatric healthcare in our community. Through the ongoing support of national corporate partners—including Publix, Walmart & Sam's Club, Costco, and Great Clips—as well as the dedicated efforts of Clemson University's Dance Marathon, \$1.15 million was raised. These funds are instrumental in enhancing vital pediatric programs, providing critical life-saving treatments, supporting innovative research, and offering financial assistance to families in need. By engaging local communities and businesses, CMN ensures that donations directly benefit local member hospitals, addressing the most urgent needs and helping to change children's health for a better future.



Clemson University's Dance Marathon

2024 Endowment Philanthropy Highlights

Endowments are vital in sustaining Prisma Health's mission to deliver transformative healthcare, advance medical education, and drive innovative research. In 2024, Foundation endowments supported scholarships for future medical leaders, groundbreaking research, enhanced patient services and initiatives. The following highlights offer a glimpse as to the impact of just a few endowments that demonstrate how the generosity of forward-thinking donors create lasting change for generations to come.

The Bryan New Hope Endowment Fund and the Bryan Neonatal Intensive Care Unit Endowment Fund.

Established in 2004, the Bryan New Hope Endowment Fund and the Bryan Neonatal Intensive Care Unit Endowment Fund honor the legacy of William King (B.K.) Bryan (1921–2007), a visionary philanthropist whose passion for life and community inspired transformative change in Greenville. Bryan pioneered donor-advised funds and perpetual giving initiatives to ensure a lasting impact on countless lives. Today, his family proudly carries forward this legacy, continuing to champion his commitment to improving health care for the Upstate community. B.K. Bryan's vision and leadership were instrumental in advancing the mission of Prisma Health Children's Hospital-Upstate. His influence helped create the Bryan Neonatal Intensive Care Unit (NICU), an 88 bed, Level III Unit at Greenville Memorial Hospital that provides a place of healing for the region's most vulnerable newborns. In 2024, funds from these endowments continued to support the Bryan NICU and additional projects like the *Inspire Courage* campaign to fund the new Pediatric Hematology-Oncology unit, which once completed in 2026 will offer a state-of-the-art healing environment for children battling cancer and blood disorders like sickle cell.



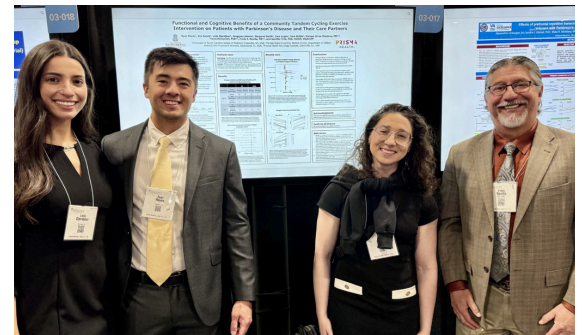
The B.K. Bryan Family at the Bryan NICU dedication in 1992 (l-r): Katherine Bryan Anderson, Betsy Bryan Jones, B.K. Bryan, Frances Bryan, and Ann Bryan.

"We become primary beneficiaries of our own gifts, and we achieve true immortality by investing in something worthwhile that will live long after we do. Our finite possessions become infinite treasures simply because we give them away." – B.K. Bryan

The W. Stanton & Rosalind Smith Endowment Fund.

Under the leadership of Fredy Revilla, MD, the Prisma Health Movement Disorders Program continues to drive innovation in the care and research of Parkinson's disease. In fiscal year 2024, funds from The W. Stanton & Rosalind Smith Endowment Fund, established in 2019, supported groundbreaking research on tandem cycling for Parkinson's patients.

Led by Jennifer Trilk, PhD, Director of Lifestyle Medicine Programs at the University of South Carolina School of Medicine Greenville, and conducted with medical students Ryan Reves, Alia Sadek, and Leila Djerdjour, the study demonstrated that an eight-week tandem cycling program significantly improved motor function, mobility, and quality of life for individuals with Parkinson's disease. Care partners, who facilitated the cycling sessions, also benefited with reduced depression and enhanced resiliency. Presented at the American Academy of Neurology's 76th Annual Meeting and featured in the New York Post, ([bit.ly/ParkinsonResearch](https://www.nypost.com/2024/03/07/parkinsons-research/)), the study gained national attention for its innovative approach and transformative potential. This research exemplifies the endowment's commitment to advancing neuroscience and improving the lives of patients and their caregivers.



(l-r) Alia Sadek, Ryan Reves, and Leila Djerdjour, and Fredy Revilla, MD at the AAN Conference in Denver, CO

The Charles D. Walters Family Foundation Scholarship Endowment.

Established in 2013, the Charles D. Walters Family Foundation Scholarship Endowment was Prisma Health-Upstate Foundation's first endowed scholarship, reflecting Pam and Charles (1939-2020) Walters' commitment to "pay it forward" by investing in the education of future physicians. In 2024, this transformative fund reached a significant milestone, supporting two medical students simultaneously for the first time—an achievement that underscores the endowment's remarkable growth and lasting impact.

Returning Walters Scholar Jakara Morgan completed her third year at the USC School of Medicine Greenville while navigating the challenging process of applying for orthopedic surgery residency programs. Jakara exemplifies the endowment's mission by demonstrating resilience, academic excellence, and a dedication to improving healthcare.

Joining her as the newest Walters Scholar, Chandini Patel, an Easley High School and University of South Carolina graduate who began her medical journey in July. Chandini's story reflects the heart of the Walters Endowment's purpose: empowering students who have overcome economic adversity, cultural or geographic barriers, or personal challenges to pursue their dreams in medicine.

The Walters family's initial generosity stems from a desire to uplift their community by nurturing future healthcare leaders. As Pam Walters shared, "The joy we receive by helping others is far greater than the cost of our sharing. We are thankful we can be a blessing to our scholars, future scholars, and the USC School of Medicine Greenville."

By alleviating financial burdens, the Charles D. Walters Family Foundation Scholarship Endowment empowers students to focus on their education and aspirations, fostering a diverse and compassionate medical community. Its growth from inception to its current impact is a testament to the power of philanthropy in transforming lives and shaping the future of healthcare.



Walters Family Foundation Scholarship recipient Jakara Morgan at the 2024 Senior Award Banquet.



(L-r) Pam Walters, Walters Family Foundation Scholarship recipient Chandini Patel, and Dean Phyllis MacGilvray, MD, at the Class of 2024 White Coat Ceremony

The Ruth Wilson Nicholson Women's Health Endowment.

The Ruth Wilson Nicholson Women's Health Endowment, established in 2019, supported the inaugural "Day of the Woman Conference", a groundbreaking event that united more than 100 leaders in healthcare, business, and community sectors to address critical women's health issues. Held at the USC School of Medicine Greenville, the conference featured expert panels, workshops, and a community health fair focused on actionable solutions to promote women's well-being.

The event honored Nicholson's legacy as a pioneer for nurse practitioners in South Carolina, further recognized by the City of Greenville declaring February 3rd as "Day of the Woman". Through The Ruth Wilson Nicholson Women's Health Endowment Fund, the conference exemplifies how philanthropy empowers women, promotes education, and drives community health initiatives. Plans are underway for the 2025 "Day of the Woman Conference".



Inaugural "Day of the Woman" Conference participants enjoy the community partnership health fair between conference sessions.

Dale A. Willenberg Congenital Heart Defect Endowment.

The Dale A. Willenberg Congenital Heart Defect Endowment made a tremendous impact this year by supporting Camp Heart-to-Heart, a transformative summer camp for children aged 6–12 living with congenital heart disease.

Held at the Pleasant Ridge Camp & Retreat Center, this unique camp offers children the chance to experience the joy of outdoor adventures—canoeing, archery, campfire songs, and making s’mores—all within a safe and medically supported environment. For many campers, this is a rare opportunity to enjoy childhood moments often taken for granted, surrounded by peers who truly understand their challenges.

One parent expressed their gratitude, saying, “Camp Heart-to-Heart gave my child the joy of carefree outdoor adventures, while I found reassurance knowing that skilled medical professionals were ensuring her well-being every step of the way.”

Beyond the fun, Camp Heart-to-Heart fosters confidence, resilience, and lasting friendships among these young campers. The support of the endowment ensures that this life-changing program will continue to enrich lives, empowering young hearts to embrace every moment with courage and joy.



A camper and counselor at Camp Heart -to-Heart.

Canine F.E.T.C.H. Endowments: Bringing comfort through four paws.

The Canine F.E.T.C.H. (Friends Encouraging Therapeutic Coping and Healing) Program at Prisma Health-Upstate is supported through several endowments such as the Rainwater Charitable Foundation Canine F.E.T.C.H. Unit Endowment, Clemson Miracle Canine F.E.T.C.H. Unit Endowment Fund, and the Pops for Pups Endowment. The program is the largest of its kind in South Carolina, featuring six four-legged furry friends. These specially trained dogs work across various hospital units, including pediatric oncology, the NICU, behavioral health, palliative care and rehabilitation, providing comfort and support to both pediatric and adult patients. Their presence helps alleviate anxiety and enhances the overall hospital experience for patients and their families.

The program’s success is sustained by endowments that cover the costs of training, veterinary care, food, and handler support, ensuring that these invaluable canine team members continue to make a “paw-sitive” impact on patient care. As the demand for facility dog services grows, these endowments play a crucial role in maintaining and expanding the F.E.T.C.H. Program, allowing it to reach more patients and provide therapeutic benefits throughout the hospital.



Bunny, a Prisma Health Canine F.E.T.C.H. facility dog is off to work bringing comfort to a patient.

Prisma Health-Upstate Foundation Endowments (as of 10/2024)

Endowment funds are lasting legacies that provide a sustainable source of funding for Prisma Health's mission. By investing endowment assets, we ensure that a portion of the fund's value is distributed annually to support its designated purpose, while the remaining earnings grow the fund over time. This approach allows endowments to deliver perpetual support, empowering programs and services that benefit our patients, families, and community every day. Each endowment listed below represents a commitment to advancing healthcare and creating a healthier future for generations to come.

- Betty and Eddie Endowment Fund - established 2014
- BI-LO Charities Children's Cancer Center Endowment - established 2007
- Bryan Neonatal Endowment Fund - established 2004
- Byan New Hope Endowment Fund - established 2004
- Children's Hospital Bereavement Endowment - established 2012
- Christopher Michael McManus, MD Scholarship Endowment - established 2013
- Clemson Miracle Canine F.E.T.C.H. Unit Endowment Fund - established 2019
- C. Michael and Nancy Orders Smith Endowment - established 2018
- The Charles D. Walters Family Foundation Scholarship - established 2013
- The Dale A. Willenberg Congenital Heart Defect Endowment Fund - established 2019
- The David A. Wilson, MD Innovations in Medicine Endowment Fund - established 2019
- Dempsey Leadership Award Endowment - established 2014
- Department of OB/GYN USCSOMG Scholarship Endowment - established 2017
- Dr. E. Arthur Dreskin Lectureship - established 2011
- Eugene M. Langan, III, MD Department of Surgery Award Endowment- established 2019
- Prisma Health Children's Hospital School Program Endowment - established 2001 (renamed 2023)
- Internal Medicine Associates Scholarship Endowment - established 2019
- Jane and Bob Coleman Scholarship Endowment - established 2024
- Jean and Harlan Stone, MD Endowed Chair of Surgery - established 2012
- J Skarupa Memorial Endowment Fund - established 2012
- John V. Dacus, MD and Bill C. Mabie, MD Educational Fund - established 2016
- Jolley Foundation - established 2008
- Kat's Brave Warrior Beads Endowment Fund - established 2019
- The W. Larry Gluck, MD Endowed Chair for Translational and Molecular Oncology Research - established 2022
- The Lominack Family Scholarship Endowment - established 2018
- Lee Higdon, Ph.D. Resident Research Endowment for Women's Health - established 2017
- Margaret Grayce Downer Clemson Miracle Camp Endowment - established 2018
- Martha Ann & Hugh Clarke Scholarship Endowment Fund - established 2016
- McAlhany Society Research and Education Endowment - established 2018
- The Brenda J. Thames, EdD Endowment - established 2020 (renamed in 2023)
- The Palmira Silva Snape, MD Endowment for Family Practice Residents - established 2005
- The Patricia Peeples Westmoreland, MD Community Service Award - established 2012
- Pops for Pups Endowment - established 2021
- Rainwater Charitable Foundation Canine F.E.T.C.H. Unit Endowment - established 2019
- The Ramage Center for Teaching and Learning (RCTL) Fund - established 2009
- Richard J. Hawkins Drive Scholars Endowment - established 2011
- The Roland M. Knight, MD Endowment for Orthopaedic Surgery - established 2021
- The Robert A. Jolley Jr., Endowed Chair of Psychiatry & Community Health - established 2022
- The Ruth Wilson Nicholson Women's Health Endowment - established 2019
- Scott M. Sasser, MD Department of Emergency Medicine Award Endowment - established 2022
- The Seed Fund for Advanced Pediatric Care - established 2014
- Thompson A. Gailey, Jr. MD Lectureship - established 2011
- USC School of Medicine Greenville Scholarship Endowment Fund - established 2016
- The W. Stanton & Rosalind Smith Endowment Fund - established 2019
- W. R. DeLoache Fellowship Endowment -Fullerton - established 2006
- W. R. DeLoache Fellowship Endowment -Joe C. Davis - established 2006
- William W. Kellett, III MD Scholarship Endowment - established 2018

Foundation Board Chair Rion Smith honored for healthcare leadership.

In the fall of 2024, Rion Smith, inaugural Board Chair of the Prisma Health-Upstate Foundation, received the prestigious Healthcare Transformation Award from the Community Foundation of Greenville.

This honor recognized Smith's exceptional leadership in advancing healthcare initiatives across the Upstate. Motivated by a deeply personal experience—his daughter Etta's successful treatment for a chronic disorder at Prisma Health's Roger C. Peace Rehabilitation Hospital—Smith has been instrumental in spearheading projects that enhance access to care, improve patient outcomes, and promote community wellness. His unwavering dedication continues to inspire innovative solutions and meaningful partnerships, strengthening health services throughout the region.



SCAN to view video



(l-r) Jonathan Gleason, MD, Prisma Health Chief Clinical Officer, Rion Smith, 2024 Healthcare Transformation Award recipient, Bob Morris, President, Community Foundation, and Matt Madden of Elliott Davis at the annual Community Foundation's Charitable Giving Awards. Foundation's

The Prisma Health-Upstate Foundation

As we reflect on the milestones of 2024, the Prisma Health-Upstate Foundation is inspired by the generosity of each of you - our most generous donors - along with our community partners, our dedicated healthcare professionals, and the leadership of our 16-member board of directors. These ambassadors have been instrumental in driving our mission forward, fostering innovation, and strengthening our connections across the Upstate.

Together, we've built on a strong foundation for future growth and impact. With the continued guidance of our board and the support of our community, we move closer to fulfilling our shared mission: creating healthier futures and brighter tomorrows for all.

Thank you for being part of this journey. We look forward to building on this year's successes and achieving even greater milestones in the years to come.

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Andy White, Vice Chair

Tracy Lamb, Secretary
Erin McCaskill, Treasurer

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Bob Nitto

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