



Draft rendering as of 9.30.2024

Bringing **Hope** Forward

Prisma Behavioral Health Hospital Donor Recognition Opportunities

Hospital Naming – \$20 million

A rare opportunity for a donor or donors to spotlight the urgent need for expanded behavioral health services and to showcase their transformative support through naming recognition of the new hospital.

Child & Adolescent Unit/Adult Unit Naming – \$2 million–\$3 million

Opportunity for naming recognition for the 20-bed Child & Adolescent Unit or the 24-bed Adult Unit area.

Large Healing Spaces Naming – \$1 million–\$3 million

Opportunity to name larger healing spaces throughout the facility. These areas could include the lobby, the courtyard areas, and others as they are identified.

Positive Space Elements – \$250,000–\$500,000

Opportunity to provide naming recognition to positive space elements throughout the new facility. These areas could include reflection areas, waiting room areas, and others as they are identified.

Positive Distractions Elements – \$150,000–\$250,000

Opportunity to provide positive engagement elements throughout the new facility. These items could include artwork and landscapes to bring nature into the environment.

Donor Plaque Recognition – \$25,000 and up

The main donor recognition plaque will be within the Prisma Health Donor Recognition Design Standards while honoring the overall aesthetics of the building. The donor recognition plaque will be in the main lobby's interior wall(s).

Recognition Wall for Grateful Donors – \$5,000–\$24,900

The Recognition Wall will be in a high-trafficked area within the interior of the building. This grouping of names will be incorporated into the general design and aesthetics of the building.