



Draft rendering as of 9.30.2024

## Bringing **Hope** Forward

# Prisma Health Behavioral Health Hospital Donor Recognition Opportunities

### **Hospital Naming – \$20 million**

A rare opportunity for a donor or donors to spotlight the urgent need for expanded behavioral health services and to showcase their transformative support through naming recognition of the new hospital.

### **Child & Adolescent Unit/Adult Unit Naming – \$2 million–\$3 million**

Opportunity for naming recognition for the 20-bed Child & Adolescent Unit or the 24-bed Adult Unit area.

### **Large Healing Spaces Naming – \$1 million–\$3 million**

Opportunity to name larger healing spaces throughout the facility. These areas could include the lobby, the courtyard areas, and others as they are identified.

### **Positive Space Elements – \$250,000–\$500,000**

Opportunity to provide naming recognition to positive space elements throughout the new facility. These areas could include reflection areas, waiting room areas, and others as they are identified.

### **Positive Distractions Elements – \$150,000–\$250,000**

Opportunity to provide positive engagement elements throughout the new facility. These items could include artwork and landscapes to bring nature into the environment.

### **Donor Wall Recognition – \$25,000 and up**

The main donor recognition wall will be located within the main lobby and will follow Prisma Health Donor Recognition Design Standards while honoring the overall aesthetics of the building.

### **Path to Healing - \$500 and up**

These recognition pavers will line entry ways into the hospital and will provide donors the opportunity to honor loved ones, to share encouragement, and to remind patients & families that they are not alone on their journey to well-being.